

# THE FUTURE OF AVGCIS BRIGHT

#### **Market Growth**

Indian M&E industry to reach \$70 billion by 2030 with 8-12% CAGR.

#### **OTT Platforms**

Over **200 million OTT subscribers** by **2025**, with **75%** viewership driven by local-language content.

#### **Gaming**

Gaming sector to grow 15-20% CAGR, generating over ₹38,000 crore by 2026.

### Advertising Revenue

Ad revenue to cross ₹1 lakh crore by 2026, with digital ads contributing 50%+.

#### **Digital Media**

Digital revenue to cross ₹60,000 crore by 2026, with 80% media consumption going digital by 2025.

#### **Film Industry**

Indian film industry to touch ₹40,000 crore by 2025, led by regional cinema and global reach.

#### **Television**

TV ad market to grow **6-8%** annually, with stable viewership and regional channels rising.

#### AR/VR

AR/VR to grow **35-40% CAGR**, with increased demand for immersive gaming and interactive media.





#### **Duration: 576 Hours**

#### **Course Content:**

#### Term 1 - Design & Visualization

Cinematography & Photography Basics

Color and Light Magic

Perspectives and Character Design

Mastering Digital Illustrations

**Pixel Perfect Painter** 

Storyboard Mastery

**Cinematic Edits** 

**Digital Sound Craft** 

2D Animation Mastery

Motion Graphics

Al Art Innovator

Portfolio Powerhouse

#### Term 2 - Advanced 3D Design

Understanding the CG Pipeline

Asset Creation for CGI & Games

**Mastering Digital Sculpting** 

Texture and Details

Realistic Surface Creation

Real World Replication

**Illuminating Assets** 

Bringing Characters to Life with Rigging

Art of 3D Animation

Al-Powered 3D Workflow

Portfolio Powerhouse

#### Term 3 - Realtime Cinematics and FX

3D FX, Dynamics and Simulations

Introduction to Virtual Production

Cinematic Realism with Unreal

Hyperrealistic Character Creation

Portfolio Powerhouse

Career Launchpad

## Advanced Program in Animation with Unreal Engine

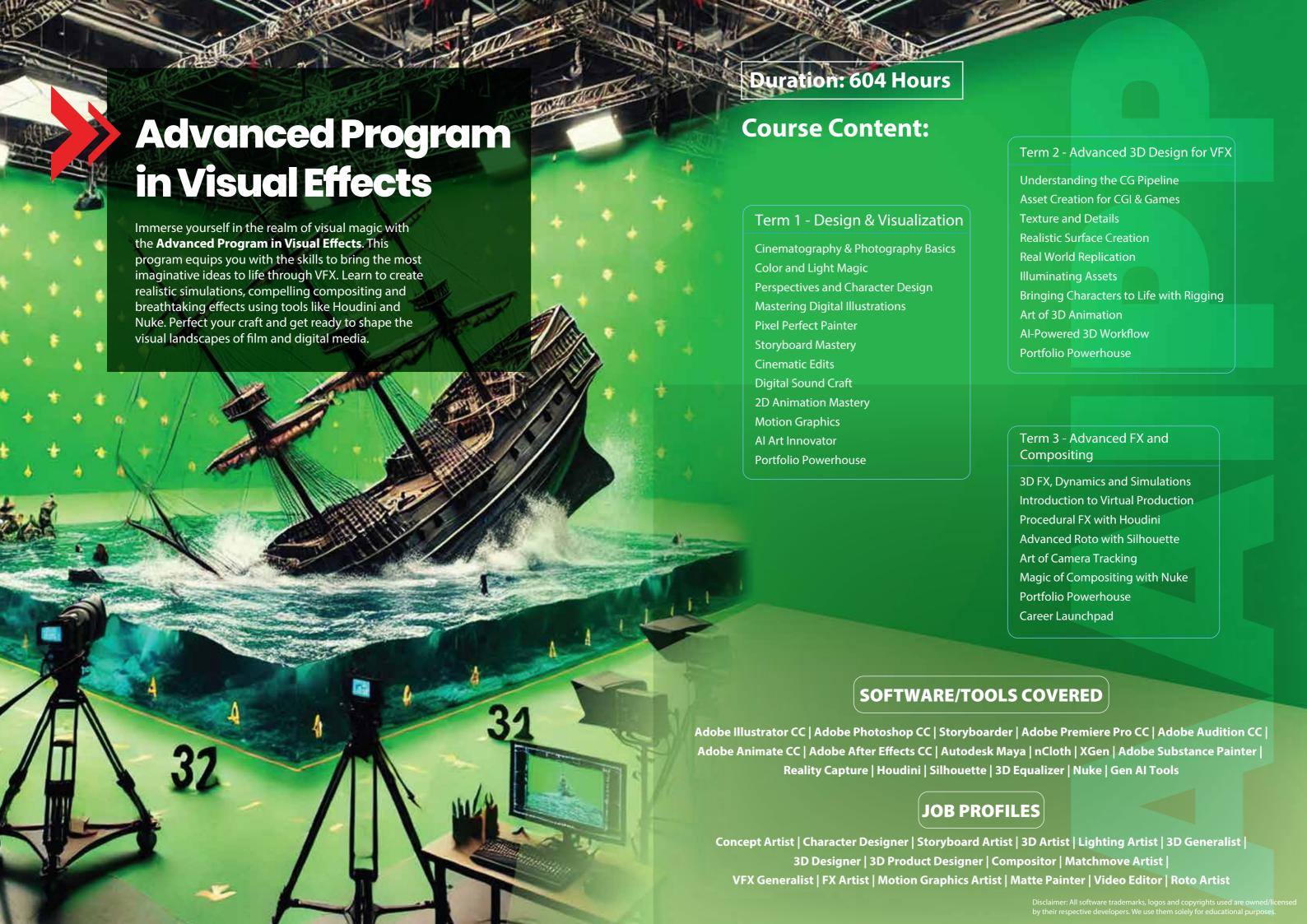
Step into a world where your creativity becomes reality. The **Advanced Program in Animation** with Unreal Engine empowers you to bring characters to life, craft stunning 3D worlds and create cinematic experiences. Master industry-leading tools and unlock your potential in animation, virtual production and Unreal Engine, launching your career to new heights.

#### **SOFTWARE/TOOLS COVERED**

Adobe Illustrator CC | Adobe Photoshop CC | Storyboarder | Adobe Premiere Pro CC | Adobe Audition CC |
Adobe Animate CC | Adobe After Effects CC | Autodesk Maya | nCloth | XGen | Maxon ZBrush |
Adobe Substance Painter | Reality Capture | Unreal Engine | MetaHuman | Gen Al Tools

#### **JOB PROFILES**

Concept Artist | Character Designer | Storyboard Artist | 3D Modeler | Texturing Artist |
Lighting Artist | 3D Animator | Rigging Artist | 3D Generalist | 3D Designer |
3D Product Designer | Unreal Generalist | Real-time 3D Artist | 3D Visualizer



# Advanced Program in Architectural Visualization and Interior Design

Transform spaces with your creativity in the Advanced Program in Architectural Visualization and Interior Design. Learn to bring architectural concepts to life using powerful tools like AutoCAD, 3ds Max, Blender and Unreal Engine. From realistic textures to immersive virtual walkthroughs, this program empowers you to visualize interiors and architecture with stunning accuracy, preparing you for a career that shapes the built environment.

#### **Duration: 580 Hours**

#### **Course Content:**

#### Term 1 - Design & Visualization

Cinematography & Photography Basics

Color and Light Magic

Perspectives and Character Design

**Mastering Digital Illustrations** 

**Pixel Perfect Painter** 

Storyboard Mastery

Cinematic Edits

**Digital Sound Craft** 

2D Animation Mastery

**Motion Graphics** 

Al Art Innovator

Portfolio Powerhouse

#### Term 2 - Advanced 3D Visualization

Understanding the CG Pipeline

Introduction to AutoCAD

Shaping World with 3ds Max

Mastering Texturing & Lighting with 3ds Max

Animating in 3ds Max

RenderCraft in 3ds Max

**Realistic Surface Creation** 

Introduction to SketchUp

AI-Powered 3D Workflow

Portfolio Powerhouse

#### Term 3 - Advanced Immersive Visualization

Introduction to Blender

**Modeling Concepts and Techniques** 

UV Mapping and Texturing

Materials and Shading

Lighting Techniques

Animation in Blender

Rendering and Post Processing

Immersive Media with Unreal Engine

Archviz with Twinmotion

Portfolio Powerhouse

Career Launchpad

#### **SOFTWARE/TOOLS COVERED**

Adobe Illustrator CC | Adobe Photoshop CC | Storyboarder | Adobe Premiere Pro CC |
Adobe Audition CC | Adobe Animate CC | Adobe After Effects CC | Autodesk 3ds Max | V-Ray |
Adobe Substance Painter | SketchUp | Blender | Unreal Engine | Twinmotion | Gen Al Tools

#### **JOB PROFILES**

Concept Artist | 3D Artist | Lighting Artist | 3D Generalist | 3D Designer | 3D Product Designer |
Archviz Artist | Interior Visualization Artist | Unreal Engine Archviz Specialist | 3D Rendering Artist

#### **SOFTWARE/TOOLS COVERED**

Adobe Illustrator CC | Adobe Photoshop CC | Storyboarder | Adobe Premiere Pro CC | Adobe Audition CC |
Adobe Animate CC | Adobe After Effects CC | Autodesk 3ds Max | V-Ray | Cinema 4D | Gen Al Tools

#### JOB PROFILES

Concept Artist | Storyboard Artist | 3D Artist | Lighting Artist | 3D Generalist | 3D Designer |

Broadcast Designer | Motion Graphics Designer | Video Editor | Motion Design Visualizer

### **Broadcast Design**

Enter the world of high-impact visual storytelling with the **Broadcast Design program**. This course teaches you how to craft captivating broadcast graphics and motion design for television, film and digital media. With tools like Cinema4D and 3ds Max, you'll learn to create dynamic visuals that captivate audiences, preparing you to design the future of broadcast media.

**Duration: 408 Hours** 

#### **Course Content:**

#### Term 1 - Design and Visualization

Cinematography & Photography Basics

Color and Light Magic

Perspectives and Character Design

**Mastering Digital Illustrations** 

**Pixel Perfect Painter** 

Storyboard Mastery

**Cinematic Edits** 

**Digital Sound Craft** 

2D Animation Mastery

**Motion Graphics** 

Al Art Innovator

Portfolio Powerhouse

#### Term 2 - Advanced 3D Motion Design

**Understanding Broadcast Pipeline** 

Concepts of Broadcast Design

Shaping World with 3ds Max

Mastering Texturing & Lighting with 3ds Max

Animating in 3ds Max

RenderCraft in 3ds Max

Broadcast Design with Cinema4D

**Broadcast Media** 

Al-Powered 3D Workflow

Portfolio Powerhouse

Career Launchpad





#### **Course Content:**

#### Term 1 - Visual Design and Branding

Foundation of Visual Design & Communication
Color and Light Magic

Copyright and Design Ethics

Typography Techniques
Creative Vector Illustrations

Digital Design

Digital and Interactive Publishing

Designing for Social Engagement

Product Visualization & Branding

Portfolio Powerhouse

#### Term 2 - Motion Graphics & Gen Al Enhanced Creativity

Cinematography and Photography Basics

Cinematic Edits

Digital Sound Craft

2D Motion Magic

Motion Graphics
Importance of Color Grading

Al Art Innovator

Portfolio Powerhouse

#### Term 3 - Comprehensive UI/UX Design

Principles of Design in UI/UX

Design Thinking Process

UX Research Process in UCD UX Informative Architecture

UI Design Principles

Wireframing and Collaboration

Interactive Prototyping with Figma

UX Research Fundamentals

Gen Al for UI/UX Design Ethical Al Practices

Responsive Design

Make a Website with WordPress

Working with Frameworks

Case Study & Capstone Project

Portfolio Powerhouse

Career Launchpad

#### **Software/Tools Covered**

Adobe Illustrator CC | Adobe Photoshop CC | Adobe InDesign CC | Canva | Adobe Dimensions |

Adobe Premiere Pro CC | Adobe Audition CC | Adobe Animate CC | Adobe After Effects CC |

DaVinci | Figma | Draw.io | VS Code | WordPress | XAMPP | Gen Al Tools

#### **Job Profiles**

Graphic Designer | Digital Illustrator | UI Artist | Motion Graphics Artist | UX Designer |
Social Media Designer | Video Editor | Front-end Designer | UX Researcher | Web Designer

### Digital Content Creation Program

Unlock your creative potential with the Digital Content Creation program. This course empowers you to design stunning visuals, create engaging motion graphics and craft seamless user experiences. Learn the fundamentals of design, photography, typography and web development while mastering tools like Adobe Creative Suite, Figma and WordPress. Whether you're creating social media visuals or building interactive websites, this program prepares you to succeed in the dynamic world of digital content.

**Duration: 352 Hours** 





## Advanced Program in UI/UX Design

The Advanced Program in UI/UX Design is designed to equip you with the skills needed to create seamless and user-centered digital experiences. Dive into the principles of design thinking, UI/UX processes and interactive prototyping with Figma. Learn how to craft responsive websites using HTML, CSS and WordPress, while mastering industry-standard tools. This program prepares you to excel as a UI/UX designer, creating intuitive, aesthetically pleasing and functional designs.

#### **Duration: 144 Hours**

#### **Course Content:**

- Principles of Design in UI/UX
- Digital Design
- Creative Vector Illustrations
- Design Thinking Process
- UX Research Process in UCD
- UX Informative Architecture
- UI Design Principles
- Wireframing and Collaboration
- Interactive Prototyping with Figma
- UX Research Fundamentals
- Gen Al for UI/UX Design
- Ethical Al Practices
- Responsive Design HTML, CSS
- Make a Website with WordPress
- Working with Frameworks
- Case Study and Capstone Project
- Career Launchpad

#### **Software/Tools Covered**

Adobe Illustrator CC | Adobe Photoshop CC | Draw.io | Figma | HTML5 | CSS3 | WordPress |

XAMPP | VS Code | Gen Al Tools

**Job Profiles** 

Creative Designer | Digital Illustrator | UI Artist | Social Media Designer | UX Researcher |
Interaction Designer | Visual Designer



#### **Duration: 122 Hours**

#### **Course Content:**

- Foundations of Digital Marketing
- Concepts of Web Design and Development
- Search and Display Marketing
- Social Media Marketing
- Role of AI in Digital Marketing
- Paid Advertising Strategies
- Advanced Analytics
- Affiliate Marketing
- Advanced Marketing Automation
- Data Privacy and Digital Marketing Ethics
- Portfolio Powerhouse
- Career Launchpad

## Advanced Program in Digital Marketing with Gen Al

The Advanced Program in Digital Marketing with Gen Al is a comprehensive course designed to equip professionals with cutting-edge skills in digital marketing, artificial intelligence and data-driven strategies. Designed for career growth, it prepares you for roles like Al Marketing Specialist, Paid Media Expert, or Digital Strategist across e-commerce, tech, advertising and marketing agencies. Whether scaling campaigns or launching a freelance business, this program delivers the cutting-edge skills needed to succeed in today's fast-evolving digital landscape.

#### **Software/Tools Covered**

Google Ads | Google Analytics | Semrush | SpyFLU / Wordstream | Social Pilot |
UpContent | Curata | Social Media Ads Platforms | Hubspot | Mixpanel |
Sprout Social | Ahrefs | Google Data Studio | Bitly | Canva | Mailerlite | WordPress |
Mailchimp | Zapier | Hootsuite

#### **Job Profiles**

Digital Marketing Executing | Social Media Strategist | Marketing Data Analyst | SEO/SEM Specialist | Digital Marketing Consultant | Paid Media Specialist



#### **Course Content:**

- Foundation of Visual Design and Communication
- Cinematography and Photography Basics
- Copyright and Design Ethics
- Typography Techniques
- Color and Light Magic
- Creative Vector Illustrations
- Digital Design

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- Designing for Social Engagement
- 2D Motion Magic
- Cinematic Edits
- Digital Sound Craft
- Motion Graphics
- Importance of Color Grading
- Al Art Innovator
- Portfolio Powerhouse
- Career Launchpad

## Next-Gen Visual Design & Motion Graphics

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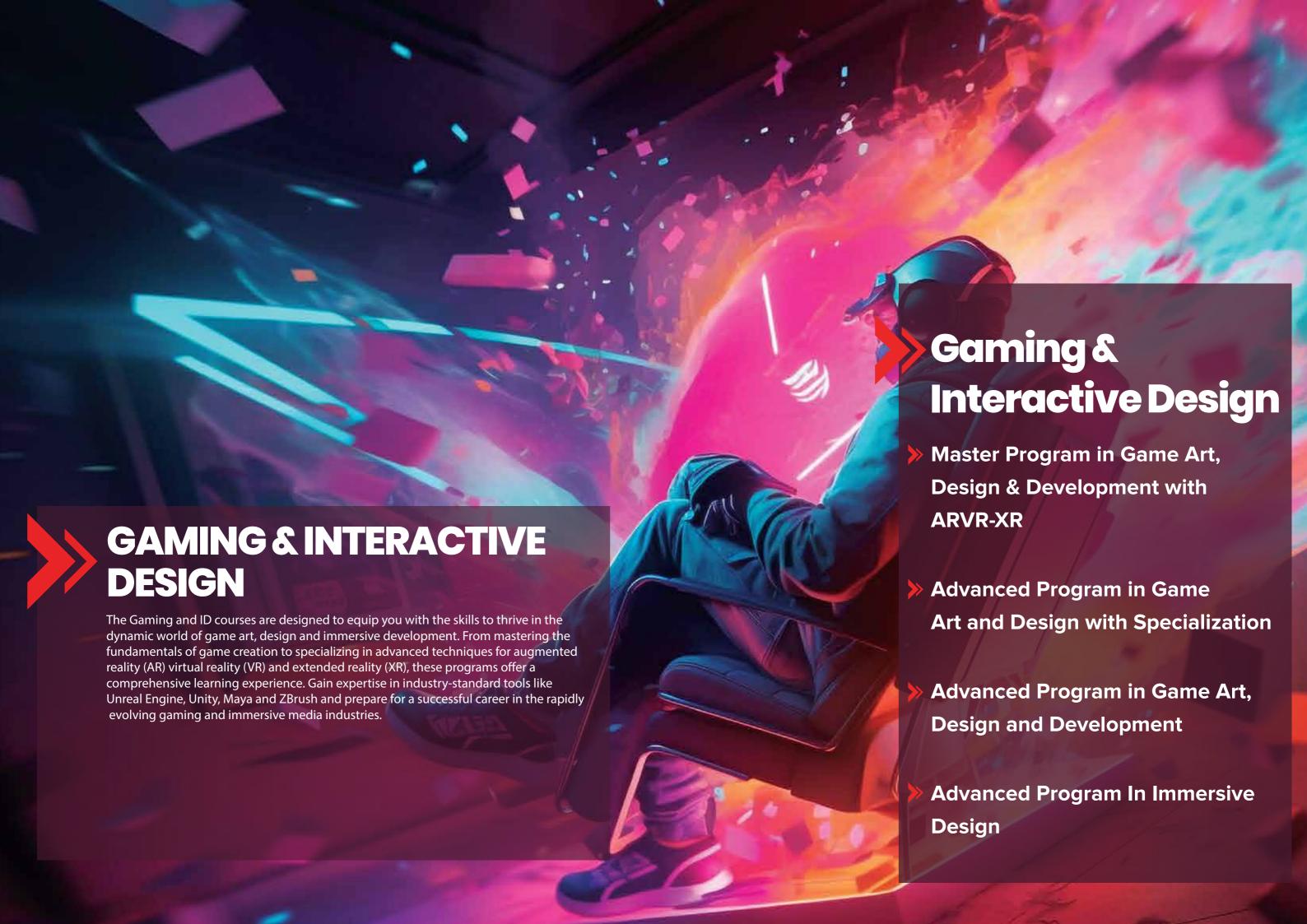
The Motion Graphics Design program lets you bring visuals to life through stunning animations and cinematic motion graphics. Learn the core principles of visual design, typography and color theory while mastering industry tools like After Effects, Premiere Pro and DaVinci. From social media videos to cinematic edits, this program prepares you to create eye-catching motion graphics that captivate audiences and elevate your creative career.

#### **Software/Tools Covered**

Adobe Illustrator CC | Adobe Photoshop CC | Canva | Adobe Animate CC |
Adobe Premiere Pro CC | Adobe Audition CC | Adobe After Effects | DaVinci | Gen Al Tools

#### **Job Profiles**

Graphic Designer | Digital Illustrator | UI Artist | Motion Graphics Artist |
Social Media Designer | Video Editor | Color Grading Artist | Creative Designer





#### **Duration: 818 Hours**

#### **Course Content:**

#### Term 1: Game Design and Art Essentials

Fundamentals of Game Art & Design Pixel Perfect Painter Mastering Digital Illustrations UI/UX Design for Games Animate for Game Art AI Art Innovator Introduction to Game Engine 2D Game Project

#### **Term 2: Advanced Game Art**

Understanding Game Production Pipeline
Asset Creation for CGI & Games
Mastering Digital Sculpting
Textures and Details
Realistic Surface Creation
Illuminating Assets
Bringing Characters to Life with Rigging
Art of 3D Animation
Cinematic Realism with Unreal
Al-Powered 3D Workflow
Portfolio Powerhouse

#### Term 3: Game Art Specialist

Specialization in Game Art Procedural Texture Creation Real-time Lookdev Real World Replication Portfolio Powerhouse

## Master Program in Game Art, Design & Development with ARVR-XR

The Master Program in Game Art, Design and Development with ARVR-XR prepares you to create immersive digital experiences across games, augmented reality (AR), virtual reality (VR) and extended reality (XR). From mastering game art and design to developing real-time game worlds and AR/VR experiences, this comprehensive program equips you with advanced skills in Unreal Engine, Unity and 3D modeling, setting you on a path to becoming an expert in the rapidly evolving world of game and immersive media development.

#### Term 4: Comprehensive Game Development

Understanding Unreal Engine for Game Development
Design Game Worlds with the Level Editor
Create Game Elements with Actors
Simplify Game Logic with Blueprints
Set up Player Controls and Inputs
Enhance Gameplay with Collision Systems
Design User-Friendly Interfaces
Integrate Audio for Immersive Experiences
Export and Share your Game Demo
Build a Standout 3D Portfolio
Portfolio Powerhouse

#### Term 5: Immersive Design

Introduction to Augmented Reality
Creating a VR Experience in Unreal
Essentials of Unity
Unity AR Foundation
Creating AR Experience
Portfolio Powerhouse
Career Launchpad

#### **Software/Tools Covered**

Adobe Illustrator CC | Adobe Photoshop CC | Figma | Adobe Animate CC | GDevelop.io |

Autodesk Maya | Maxon ZBrush | Adobe Substance Painter | Unreal Engine |

Blender | Adobe Substance Designer | Adobe Substance 3D Stager | Reality Capture | Unity | Spark AR | Gen Al Tools

#### **Job Profiles**

Game Designer | Game Producer | Level Designer |
2D Game Artist | Ul Artist | 3D Game Artist | Technical Artist | Game Environment Artist |
Cinematic Artist | Unreal Generalist | Real-time 3D Artist | Game Developer | AR/VR Developer

#### **Duration: 574 Hours**

#### Term 1: Game Design and Art Essentials

undamentals of Game Art & Design

ixel Perfect Painter

Mastering Digital Illustrations

JI/UX Design for Games

Animate for Game Art

Al Art Innovator

**Introduction to Game Engine** 

D Game Project

#### Term 2: Advanced Game Art

Understanding Game Production Pipeline

Asset Creation for CGI & Games

Mastering Digital Sculpting

**Textures and Details** 

**Realistic Surface Creation** 

**Illuminating Assets** 

Bringing Characters to Life with Rigging

Art of 3D Animation

Cinematic Realism with Unreal

AI-Powered 3D Workflow

Portfolio Powerhouse

## Advanced Program in Game Art and Design with Specialization

The Advanced Program in Game Art and Design with Specialization takes you deeper into the world of game design and art, allowing you to hone your skills in 2D and 3D game art creation. Learn everything from digital sculpting and texture creation to rigging and 3D animation, with a focus on game production pipelines and cinematic realism. Master industry-standard tools like Unreal Engine, Maya and ZBrush and specialize in creating game environments, characters and assets for a variety of game genres.

#### Term 3: Game Art Specialist

Specialization in Game Art Procedural Texture Creation

Real-time Lookdev

Real World Replication

Portfolio Powerhouse

#### **Software/Tools Covered**

Adobe Illustrator CC | Adobe Photoshop CC | Figma | Adobe Animate CC | GDevelop.io | Autodesk Maya | Maxon ZBrush | Adobe Substance Painter | Unreal Engine | Blender | Adobe Substance Designer | Adobe Substance 3D Stager | Reality Capture | Gen Al Tools

#### **Job Profiles**

Game Designer | Game Producer | Level Designer | 2D Game Artist | UI Artist | 3D Game Artist |
Technical Artist | Game Environment Artist | Cinematic Artist | Unreal Generalist | Real-time 3D Artist



engaging gameplay and develop your skills to produce industry-ready game demos,

preparing you for a successful career in game art and development.

**Duration: 600 Hours** 

#### **Course Content:**

#### Term 1: Game Design and Art Essentials

Fundamentals of Game Art & Design
Pixel Perfect Painter

Mastering Digital Illustrations

UI/UX Design for Games Animate for Game Art

Al Art Innovator

Introduction to Game Engine

D Game Project

#### Term 2: Advanced Game Art

**Understanding Game Production Pipeline** 

Asset Creation for CGI & Games

Mastering Digital Sculpting

Textures and Details

Realistic Surface Creation

Illuminating Assets

Bringing Characters to Life with Rigging

Art of 3D Animation

Cinematic Realism with Unreal

AI-Powered 3D Workflow

Portfolio Powerhouse

#### Term 3: Comprehensive Game Development

Understanding Unreal Engine for Game Development
Design Game Worlds with the Level Editor

Create Game Elements with Actors

Simplify Game Logic with Blueprints

et Up Player Controls and Inputs Inhance Gameplay with Collision Systems

Design User-Friendly Interfaces

ntegrate Audio for Immersive Experiences

xport and Share your Game Demo

Build a Standout 3D Portfolio

ortfolio Powerhouse

#### Software/Tools Covered

Adobe Illustrator CC | Adobe Photoshop CC | Figma | Adobe Animate CC | GDevelop.io | Autodesk Maya | Maxon ZBrush | Adobe Substance Painter | Unreal Engine | Gen Al Tools

#### **Job Profiles**

Game Designer | Game Producer | Level Designer | 2D Game Artist | UI Artist | 3D Game Artist |
Technical Artist | Game Environment Artist | Cinematic Artist | Unreal Generalist |
Real-time 3D Artist | Game Developer

#### **Duration: 548 Hours**

#### Term 1: Game Design and Art Essentials

Fundamentals of Game Art & Design
Pixel Perfect Painter
Mastering Digital Illustrations
UI/UX Design for Games
Animate for Game Art
Al Art Innovator
Introduction to Game Engine

Game Project

#### Term 2: Advanced Game Art

Asset Creation for CGI & Games
Mastering Digital Sculpting
Textures and Details
Realistic Surface Creation
Illuminating Assets
Bringing Characters to Life with Rigging
Art of 3D Animation
Cinematic Realism with Unreal
Al-Powered 3D Workflow
Portfolio Powerhouse

**Understanding Game Production Pipeline** 

#### Term 3: Immersive Design

Introduction to Augmented Reality Creating a VR Experience in Unreal Essentials of Unity Unity AR Foundation Creating AR Experience Portfolio Powerhouse Career Launchpad

### Advanced Program in

**Immersive Design** 

The Advanced Program in Immersive Game Development equips you with the skills to create cutting-edge gaming experiences that integrate augmented reality (AR) and virtual reality (VR). From mastering game design and 3D art creation to developing interactive AR/VR experiences using Unity and Unreal Engine, this program prepares you to develop immersive worlds. Learn the tools and techniques required for next-gen game development and dive into the world of immersive technologies to bring your creative visions to life.

#### **Software/Tools Covered**

Adobe Illustrator CC | Adobe Photoshop CC | Figma | Adobe Animate CC | GDevelop.io | Autodesk Maya | Maxon ZBrush | Adobe Substance Painter | Unreal Engine | Unity | Gen Al Tools

#### **Job Profiles**

Game Designer | Game Producer | Level Designer | 2D Game Artist | UI Artist |

3D Game Artist | Technical Artist | Game Environment Artist | Cinematic Artist | Unreal Generalist |

Real-time 3D Artist | Game Developer | AR/VR Developer



## Course Content: Term 1 - Creative Design and Digital Media

## Cinematography and Photography Basics Color and Light Magic Perspectives and Character Design Pixel Perfect Painter Cinematic Edits Digital Sound Craft Motion Graphics

## Understanding CG Pipeline Asset Creation for CGI & Games Textures and Details Realistic Surface Creation Illuminating Assets Bringing Character to Life with Rigging Art of 3D Animation

Term 2 - Advanced 3D Design

## 3D FX, Dynamics and Simulations Procedural FX with Houdini Advanced Roto with Silhouette Art of Camera Tracking Magic of Compositing with Nuke Portfolio Powerhouse Career Launchpad

**Term 3 - Advanced FX and Compositing** 

## Advanced Program in Animation and VFX

Unlock your potential in the world of visual storytelling with the Advanced Program in Animation and VFX. This course takes you through the entire VFX and animation pipeline, from creating stunning 3D models to designing realistic visual effects. With hands-on training in industry-standard software like Maya, Houdini and Nuke, you'll develop the technical skills and artistic creativity required to produce high-quality animation and VFX for film, TV and digital media. Prepare to showcase your talent through a polished portfolio that highlights your mastery in both animation and VFX.

**Duration: 484 Hours** 

#### **Software/Tools Covered**

Adobe Photoshop CC | Adobe Premiere Pro CC | Adobe Audition CC |

Adobe After Effects CC | Autodesk Maya | nCloth | XGen | Adobe Substance Painter |

Houdini | Silhouette | 3D Equalizer | Nuke

#### **Job Profiles**

Concept Artist | Character Designer | 3D Modeler | Texturing Artist | Lighting Artist |
3D Animator | Rigging Artist | 3D Generalist | 3D Designer | Compositor |
Matchmove Artist | VFX Generalist | FX Artist | Motion Graphics Artist |
Matte Painter | Video Editor | Roto Artist

#### **Course Content:**

#### Term 1 - Creative Design and Digital Media

Cinematography and Photography Basics Color and Light Magic

Perspectives and Character Design

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Pixel Perfect Painter

Digital Sound Craft

**Motion Graphics** 

#### Term 2A - 3D Design with Maya

Understanding CG Pipeline

Asset Creation for CGI & Games

**Textures and Details** 

**Illuminating Assets** 

Bringing Characters to Life with Rigging

Art of 3D Animation

Portfolio Powerhouse

Career Launchpad

#### Term 2B - 3D Design with Blender

Understanding CG Pipeline Introduction to Blender

Modeling Concepts and Techniques

**UV Mapping and Texturing** 

Materials and Shading

Lighting Techniques

**Animation in Blender** 

Rendering and Post Processing

Portfolio Powerhouse

Career Launchpad

### **Advanced Digita Graphics and Animation**

The Advanced Digital Graphics and Animation program is your gateway to mastering the essentials of both digital graphics and animation. Learn how to design and animate engaging visuals, from creating pixel-perfect digital illustrations to advanced 3D character modeling. Whether you choose Maya or Blender, this course covers everything from the fundamentals of design to the intricacies of 3D animation, ensuring you have the skills to bring your digital creations to life. With expert guidance and industry-leading tools, you'll gain the confidence to take on any creative project.

**Duration: 290 Hours** or 274 Hours

#### **Software/Tools Covered**

Adobe Photoshop CC | Adobe Premiere Pro CC | Adobe Audition CC | Adobe After Effects CC | Autodesk Maya\* | Blender\*

#### **Job Profiles**

Concept Artist | Character Designer | 3D Modeler | Texturing Artist | Lighting Artist | 3D Animator | Rigging Artist | 3D Generalist | 3D Designer | 3D Product Designer

#### **Course Content:** Term 1 - Creative Design and Digital Media Term 2 - Advanced 3D Design Cinematography and Photography Basics Understanding CG Pipeline Color and Light Magic Asset Creation for CGI & Games Perspectives and Character Design **Textures and Details Pixel Perfect Painter** Realistic Surface Creation Storyboard Mastery Illuminating Assets Cinematic Edits Bringing Characters to Life with Rigging Digital Sound Craft Art of 3D Animation **Motion Graphics** Term 3 - Advanced Tracking and Compositing Advanced Roto with Silhouette Art of Camera Tracking Magic of Compositing with Nuke Portfolio Powerhouse Career Launchpad **Software/Tools Covered** Adobe Photoshop CC | Adobe Premiere Pro CC | Adobe Audition CC | Adobe After Effects CC | Storyboarder | Autodesk Maya | Substance | Silhouette | **Advanced Program** 3D Equalizer | Nuke | Adobe Substance Painter in VFX Filmmaking **Job Profiles** The Advanced Program in VFX Filmmaking takes you deep into the world of cinematic Concept Artist | Storyboard Artist | 3D Modeler | Texturing Artist | Lighting Artist | VFX production. From cinematography and digital design to advanced compositing 3D Animator | Rigging Artist | 3D Generalist | 3D Designer | Compositor | Motion and 3D animation, this course equips you with the complete skill set needed to bring Graphics Artist | Matte Painter | Video Editor | Roto Artist | Matchmove Artist | your film concepts to life. Specialize in advanced techniques like rotoscoping, camera tracking and compositing with Nuke and learn to build a robust VFX pipeline. This **BG Prep & Paint Artist** program helps you develop a professional portfolio that showcases your ability to create high-impact visuals for film, television and digital media. **Duration: 426 Hours** Disclaimer: All software trademarks, logos and copyrights used are owned/licensed by their respective developers. We use them solely for educational purposes.

### **Course Content:** Cinematography and Photography Basics Color and Light Magic Pixel Perfect Painter Cinematic Edits **Digital Sound Craft Motion Graphics** Magic of Compositing with Nuke Advanced Roto with Silhouette Importance of Color Grading Career Launchpad **Software/Tools Covered** Adobe Photoshop CC | Adobe Premiere Pro CC | Adobe Audition CC | Adobe After Effects CC | Silhouette | Nuke | DaVinci **Job Profiles** Digital Designer | Compositor | Motion Graphics Artist | Matte Painter | Video Editor | Roto Artist Advanced Program in VFX Compositing and Editing Dive into the art of blending reality and imagination with the Advanced Program in VFX Compositing and Editing. This course focuses on the critical techniques of compositing and editing, teaching you how to integrate digital assets seamlessly into live-action footage. Master tools like Nuke and Silhouette for advanced rotoscoping, camera tracking and color grading, while learning to craft cinematic edits that captivate audiences. You'll also sharpen your skills in motion graphics and sound design, building the expertise to deliver stunning visual content for film and media production. **Duration: 220 Hours** Disclaimer: All software trademarks, logos and copyrights used are owned/licensed by their respective developers. We use them solely for educational purposes.



Arena Animation offers a dynamic range of Short-term Skill
Training Courses designed to equip you with cutting-edge skills in digital design, animation, game development and Al-powered creativity. Whether you're looking to master 3D modeling in Blender and Maya, develop interactive experiences in Unreal Engine or explore the world of Generative AI, these programs provide hands-on training in industry-standard tools and techniques. From 2D animation to architectural visualization, each course leverages Arena Animation's expertise to empower you to create innovative, professional-level content, setting you up for a successful career in today's fast-paced digital world.

Master in Gen Al

Master in Blender

Master in Unreal Engine

Master in Maya

Digital Architecture and Interior Design

**Master in 2D Animation** 

Master in 3ds Max

And many more



### Master in Gen Al

The **Master in Gen AI** program explores the innovative world of Generative AI, equipping you with the skills to leverage AI tools for creative writing, visual storytelling, marketing and more. Learn how to use advanced AI platforms for content generation, video creation and design prototyping while also understanding the ethical considerations involved. This program prepares you to drive creative innovation and enhance digital experiences using AI-powered solutions.

**Duration: 38 Hours** 

#### **Course Content:**

Gen Al Foundations & Prompt Engineering Techniques
Creative Writing & Idea Generation using Gen Al

Visual Storytelling with Gen Al

Marketing Innovation with Gen Al

Dynamic Design & Prototyping with Gen Al

Video Content Creation with Gen Al

3D Model Creation

Responsible Usage & Ethical Considerations in Al

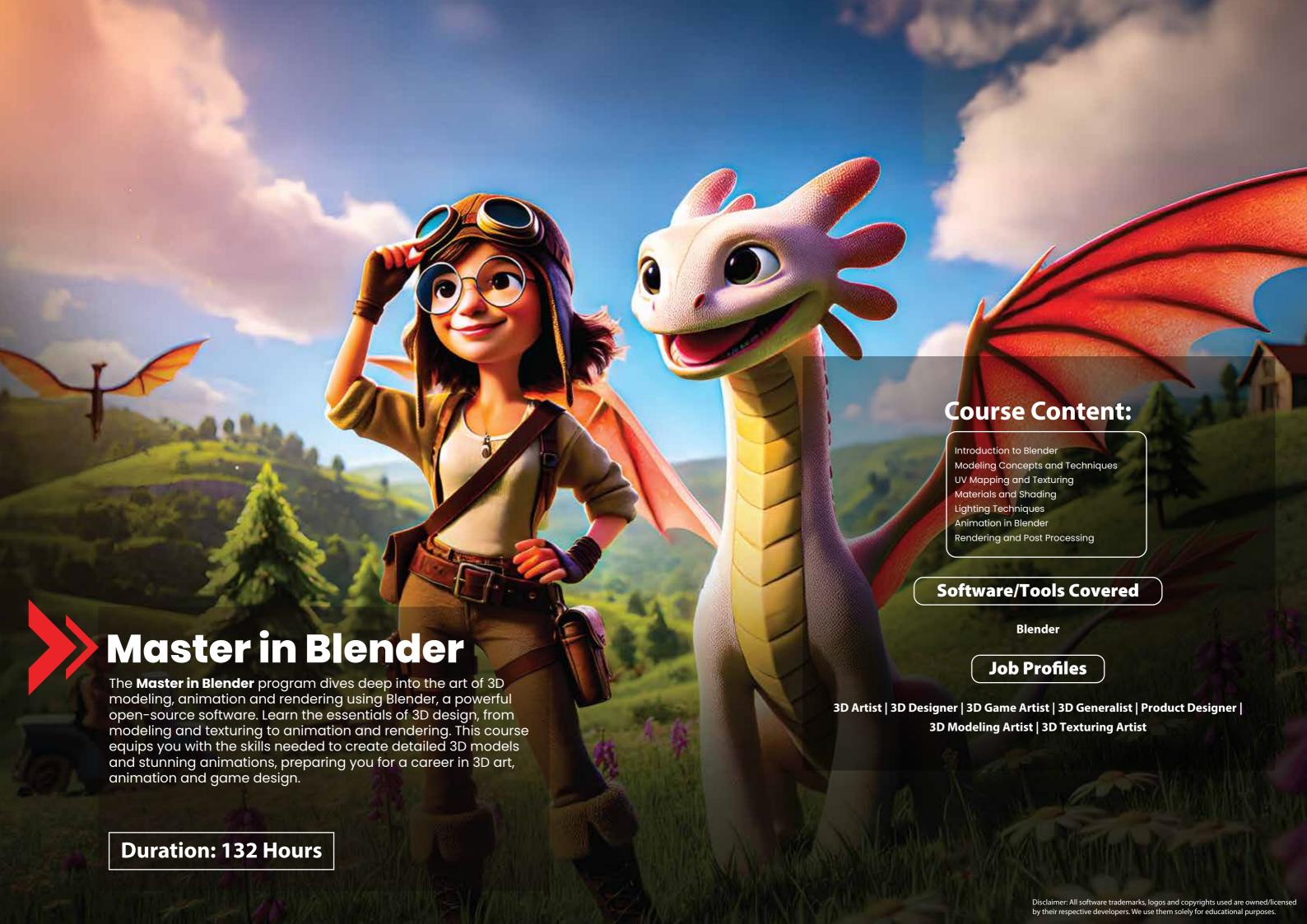
Project

#### Software/Tools Covered

ChatGPT Plus | Deep Seek | Leonardo AI | Midjourney | Canva AI | Adobe Express AI |
Sora | Runway ML | Eleven Labs | Suno AI | Meshy AI

#### **Job Profiles**

Al-Powered Graphic Designer | Al-Based UI/UX Designer | Al-Driven Game Designer | Al Art Director | Al Creative Consultant | Al Video Editor | Al Motion Graphics Artist



### **Course Content:** Understanding Unreal Engine for Game Development Design Game Worlds with the Level Editor Create Game Elements with Actors Simplify Game Logic with Blueprints Set Up Player Controls and Inputs Enhance Gameplay with Collision Systems Design User-friendly Interfaces Integrate Audio for Immersive Experiences Export and Share your Game Demo Build a Standout 3D Portfolio **Software/Tools Covered Unreal Engine Job Profiles** Game Designer | Game Producer | Level Designer | Game Developer | **Real-time 3D Artist** Master in Unreal Engine The **Master in Unreal Engine** program provides you with the essential skills to develop immersive and interactive 3D worlds. Learn how to design game environments, create engaging game elements and develop gameplay using Blueprints and Unreal Engine. This course will help you build professional game demos, create realistic visuals and prepare you to work on cutting-edge projects in the gaming and interactive media industries. **Duration: 144 Hours**

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## Digital Architecture and Interior Design

The Digital Architecture and Interior Design program combines creativity with technical expertise, allowing you to visualize architectural designs and interior spaces using tools like AutoCAD, 3ds Max and Twinmotion. Learn essential 3D modeling, texturing and lighting techniques, and gain experience in creating realistic architectural visualizations and interior designs, preparing you for a career in architectural visualization and design.

**Duration: 158 Hours** 

#### **Course Content:**

Digital Design
Understanding CG Pipeline
Introduction to AutoCAD
Shaping World with 3ds Max
Mastering Texturing & Lighting with 3ds Max
Animating in 3ds Max
Rendercraft in 3ds Max
Archviz with Twinmotion

Portfolio Powerhouse

**Software/Tools Covered** 

Adobe Photoshop CC | Autodesk 3ds Max | V-Ray | Twinmotion

**Job Profiles** 

Digital Designer | 3D Visualizer | 3D Generalist | 3D Designer |
3D Product Designer | Archviz Artist | Interior Visualization Artist



### **Course Content:** Understanding CG Pipeline Shaping World with 3ds Max Mastering Texturing & Lighting with 3ds Max Animating in 3ds Max Rendercraft in 3ds Max **Software/Tools Covered** Autodesk 3ds Max | V-Ray **Job Profiles** 3D Visualizer | 3D Generalist | 3D Designer | 3D Product Designer | Master in 3ds Max **Archviz Artist | Interior Visualization Artist** The **Master in 3ds Max** program offers in-depth training in 3D modeling, texturing and animation using Autodesk 3ds Max. Learn how to create realistic 3D models, texture assets and bring your creations to life with advanced lighting, rendering and animation techniques. This course is ideal for those looking to work in architectural visualization, product design or 3D animation, giving you the skills to succeed in the world of digital 3D design. **Duration: 96 Hours** Disclaimer: All software trademarks, logos and copyrights used are owned/licensed by their respective developers. We use them solely for educational purposes.

### **All-round Learning**



The first-ever National Student Meet exclusively crafted for Arena Students was held in Goa, in 2019. National Student Meet (NSM) is an event exclusively crafted for Arena students where they can explore a mix of learning and fun-filled, engagement-driven sessions throughout their stay in an exotic location, in a resort. The event offers an opportunity for the students to be part of the fun and learning with seminars, hands-on workshops and interactive sessions with industry experts from top studios, along with a range of frolic engagement activities.





Arena Animation students get an invaluable opportunity to interact with the global masters of Media and Entertainment through Orbit Live - our internationally acclaimed festival.

The 3-day festival comprises a power-packed schedule to maximise your learnings and skills through:

- **♦** Seminars
- ♦ Workshops
- ◆ Masterclasses
- ◆ Short Film Appreciation
- ♦ Star Lounge

After a hard day's work spent in the company of these stalwarts and peers from all over India, students let their hair down at the fun carnivals. The Media and Entertainment industry also converges at the venue on Day 3 to discuss upcoming trends and opportunities. The festival culminates in an Awards and Industry Honours Night where the best of Arena students share the stage and get an acknowledgement from leading lights in the Media and Entertainment industry.



## Creatife

It is an exclusive forum for students of Arena Animation all over India. It gives them an opportunity to compete with peers, test their knowledge, apply their skills, be mentored by and gain insights from a jury of industry experts.







A live platform where Media and Entertainment industry stalwarts from India and the world share insights and personal experiences about working and collaborating on some of the best creative work done worldwide. Students gain first-hand knowledge and exposure to the industry.











Kalakari is a tribute to India's rich cultural heritage as it celebrates its traditional art and craft through performances and more. Being a creative festival, it never fails to offer students a magnificent experience by enabling them to:

- ◆ Showcase their creativity
- ◆ Compete and interact with peers
- ♦ Gain industry exposure
- ◆ Get inspired and revel in the spirit of youth





A celebration of creativity beyond books. Arena Fest boasts of energy packed competitive platforms like fashion show, singing, dancing act to promote students' multifaceted creativity strength. With over 6,000 students attending the event - Arena Fest is a marquee event of Arena Animation.



## **Industry Testimonial**

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#### **Ashish Kulkarni**

#### Founder, Punnaryug Artvision Pvt. Ltd.

Congratulations to the students of Arena Animation as you have come into the business of creativity, design and storytelling. As an Arena student, you must concentrate on learning the process of storytelling, foundation of filmmaking and gaming. Ensure that you always tell the best stories to the world through AVGC – XR. Have your basics concepts right, from ideation to script to screen. Understanding of emotional intelligence & your audience likings is critical. At the same time, be a team player and be an ace communicator. A budding creative professional must make sure you are carving a niche for yourselves and the stories you create are remembered for eternity.



All the best and happy storytelling.

### "

#### **Veerendra Patil**

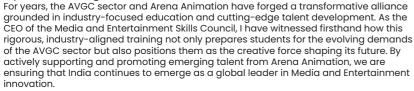
#### Director / Founder, Zebu Animation Studios

Arena Animation, the Market Leader, has been associated with Zebu Animation for years. Arena Courses are as per the Industry Expectation, in terms of Quality Training, Activities, Workshops and Placements.



#### Mohit Soni CEO, MESC

India's AVGC sector is on the brink of rapid expansion, offering immense potential for employment and innovation. With immersive technologies, the industry is transforming experiences, making them more interactive and life-like.







#### Niloy Kanti

#### CEO, Wackytoon Studio Pvt. Ltd.

Arena Animation provides state-of-the-art training in pre-production, concept and character design, storyboarding and various other skills both in 2D and 3D animation, VFX Live Action Movies. Their guidance has launched the careers of innumerable students to produce some of the finest animation seen today. Their students are involved in domestic as well as international projects, working with various OTT platforms, television channels such as Sony YAY, Cartoon Network, Pogo, Disney, Nickelodeon, Discovery Kids, Netflix, Amazon, Disney Hotstar, YouTube channel, movie cinema halls and many more audio visual platforms. Even our company, Wackytoon Studio Pvt. Ltd. boasts of a good population of animators trained by Arena Animation. With their help, these young artists have found their rightful place in the world of animation.



My best wishes to Arena Animation students, faculties and Management team.



#### Saharsh Shah

#### Vice President HR, 88 Pictures

At 88 Pictures, we have had the pleasure of collaborating with Arena Animation for several years, and our hiring experience with their students has consistently exceeded our expectations. As a leading animation studio with locations in Mumbai, Bengaluru and Toronto, we seek talented individuals who not only possess strong technical skills but also demonstrate creativity, teamwork and a passion for the industry. The graduates from Arena Animation have proven to be exceptional candidates. Their comprehensive training in VFX and animation equips them with the necessary expertise to excel in our fast-paced environment. We have found that Arena's curriculum effectively combines theoretical knowledge with practical applications, allowing students to develop a robust portfolio that stands out in the competitive landscape of animation. Moreover, the professionalism and work ethic displayed by Arena Animation graduates have made the recruitment process seamless and enjoyable. We appreciate their preparedness for real-world challenges and their eagerness to contribute to our projects. The synergy between 88 Pictures and Arena Animation continues to grow, and we are proud to welcome their talented graduates into our team. I highly recommend Arena Animation to any organization seeking skilled professionals in the animation and VFX industry. Their commitment to excellence is evident in the quality of their graduates, and we look forward to many more successful collaborations in the future



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#### **Yogesh Chhag**

#### Vice President, NY VFXWAALA, a division of Ajay Devgn Films

Arena Animation, the market leader for over a decade, has always had our support at NY VFXWAALA. Their courses meet industry standards in terms of quality, training, activities, workshops and sessions. We have consistently supported them in placements, internships and more. We look forward to welcoming talented interns from Arena Animation in the future.





#### Dr. Rajeev Rastogi Founder, White Apple

ARENA, being one of the most reputed training academy for VFX, Animation and Gaming, upholds a very high standard of excellence. I'm very fortunate to be associated with Arena Animation since last few years. It feels very good to have their students being placed in our company and we are very happy to assist and train each of them.



#### **Meher Prasad J**

#### Lead HR, Green Gold Animation Pvt. Ltd.

We appreciate the quality of talent ARENA institution produces to intern with us. Pass outs from ARENA have been a valuable addition to our team over the decade, bringing creative sense, great passion and a professional approach to their roles. As much as we understand that it is not easy to produce industry-ready freshers to work directly on live projects, we recognize the effort your faculty and curriculum put into preparing students for the industry, and we look forward to continuing our collaboration in the future.



#### **Syed Nadim Akhtar**

#### Co-Founder, Digitoonz

Arena Animation is a big educational institute in India. It shapes the future of thousands of children every year. It is one of the selected animation institutes in India.



#### **John Varghese VFX Director, Hybrid 360**

Hybrid Art Tech Private Limited has endorsed Arena Multimedia Institution, recognizing its status as a leading provider of animation, visual effects, gaming, web and graphic design courses. This endorsement highlights Arena's commitment to delivering industry-relevant, career-oriented education in the creative technology sector.



#### **Vinod Kumar P**

#### **VFX Supervisor, Firefly Creative Studio**

Firefly doors are always open to welcome talented and skilled students.





#### **Pradeep Kumar**

Art Director, Lakshya Digital Arena Animation provides dynamic opportunities to get into creative industry with trainings in Animation, Graphics, VFX and Game development industry.



#### Rajat Ojha **CEO, Gamitronics**

For the past 10 years, Gamitronics and Arena have shared a strong association built on a foundation of industry-driven education and talent development. Arena has consistently provided students with the best of education, equipping them with the skills and passion needed for the game industry. Recognizing this, Gamitronics has actively hired talented individuals from Arena. This partnership continues to bridge the gap between academia and industry, fostering the next generation of game developers.



#### Vichar BN **Art Director & Digital Sculptor**

Arena Animation gives your creativity wings, empowering students to master the art of animation and digital art.



#### **Dr. Bhavesh Suthar** CEO, Aswaforce

The students of Arena Animation and Aptech Limited emerge as highly skilled professionals, equipped with a perfect blend of creativity, technical expertise and industry-ready proficiency. Their knowledge of industry-standard tools like Autodesk Maya, 3ds Max and Substance Painter, combined with their creative vision sets them apart in the competitive world of 3D artistry.



The passion and dedication instilled in them by their mentors are evident in their exceptional work, making them well-prepared for real-world challenges in animation, gaming and VFX. Arena Animation and Aptech Limited have truly created a benchmark in nurturing world-class





#### Nagavishni VK

#### HR, Phantom FX Studios

Phantom FX has a great partnership with Arena Animation, when it comes to hiring fresh talent. Over my six years here, I've witnessed firsthand how their students light up our teams with innovation and enthusiasm. What sets Arena Animation apart isn't just the pool of skilled candidates; it's the relentless dedication of their placement team. They work tirelessly to match bright minds with great opportunities, ensuring that every new hire not only possesses talent but also fits seamlessly into our culture. We've welcomed many graduates from these institutes, and they've consistently impressed us with their performance and positive attitudes. It's a breath of fresh air to see such passion and eagerness to learn. Each new addition feels like a spark that ignites creativity within our projects. In short, Arena Animations are not just institutes; they're the launchpads for the next generation of leaders and innovators at Phantom FX. We're excited to continue this partnership and watch their students shine!





#### **Umang Shah**

HR, Cimpress India

The kind of candidates we onboard from Arena West are especially high quality and have excelled in interviews.

Thank you for your continued partnership and excellent service. We look forward to onboarding more students for future recruitment needs.





#### Riya Pascal

#### Sr. Manager - HR, Cylindr Studios

Our experience working with Aptech / Arena has been fruitful. Team was really quick to partner with us and help with our requirement. They have the expertise required to cater to such needs in this industry.







#### It's a win-win situation

Arena Animation students are the real champions and their names will always be etched in the Arena Hall of Fame, where their accomplishments will inspire a whole new generation of students in the years to come.

#### **Hall of Fame**

Here's a list of our students who have made their mark in the Media and Entertainment industry by working in Hollywood and Bollywood movies as VFX Artist, Final QC Artist, Lighting Artist, Animator, Asst. Creative Head, etc.



- **★ Omkar Prabhu** | Bhediya
- \* Sandeep Kumar Hadapad | Top Gun: Maverick
- \* Paras Shah | Ponniyin Selvan: I
- ★ Mayank Shrivastav | Thor: Love & Thunder
- \* Kartik Shinde, Nilesh Baraskar | Tu Jhoothi Main Makkaar
- Darshan Thorat, Vishal Kadam, Rajesh Manda, Vikram Javaji, Prashath Panchshill | RRR
- ★ Shadab Ali | Pacific Rim Uprising Mission: Impossible Fallout Venom Fantastic Beasts: The Crimes of Grindelwald & 2.0
- \* Avi Arora | Black Panther
- ★ Iqbal Khatat | Avengers: Infinity War
- ★ Vinay Tiwari | MI:6 Aquaman Jungle Book Zero
- \* Ruchi Chaturvedi | MI:6 Aquaman Jungle Book Zero
- \* Amit Prajapati | Motu Patlu
- **★ Ayush Chariniya** | MTV Roadies 2
- ★ Bhakti Rajgor | 2.0 Gold Kesari
- **★ Usman C** | Kokosnuss Germany
- **★ Latika Devrukhkar |** MTV Roadies 2
- ★ Mayank Tyagi | Yeh Rishta Kya Kehlata Hai Yeh Un Dinon Ki Baat Hai Porus
  - Crime Patrol Savdhaan India Shaktipeeth Ke Bhairav ATSS Cabs
  - Reform Shoes Columbus Shoes

and many more from the Arena Animation Hall of Fame...

## Students Testimonial

"Arena Animation is the best animation institute, as it helps students secure good jobs in production houses all over India. It has also helped me get a good job and paved the way for a great career."

My time at Arena was more than

just learning software

I really appreciate how approachable and supportive the placement team was

I'm thankful for the constant guidance and encouragement

Arena Animation felt like a second home

The training sessions really helped

The placement process was smooth and well-organized

"Joining Arena Animation helped me in having a great start to my career as a design lead, and I would suggest students to join Arena to fulfil their career dreams."

Grateful to the ARENA placement team and mentors

The support and guidance I received at Arena Animation played a huge role

I'm truly thankful to the Arena Animation team for being there every step of the way

"It was a wonderful experience associating with Arena as I could become a trained professional and secure a great job. Thank you Arena Animation!"

The Regional Placement process was smooth and well-organized

Arena Animation helped me turn my passion into a profession

My journey at Arena was full of learning

"Arena Animation is the best place to start your career in the digital industry. The insights and training enhance your creativity and prepare you to face the professional world with confidence."

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I've started my professional journey with confidence

"Arena Animation has given me a wonderful opportunity to grow in my life and reach at a great professional level."

The Arena team was like a family

Grateful to the Regional placement team for helping me secure a job

"Arena Animation is a great institute to start your journey in the world of animation and take your career to the top."

I'm thankful for the constant guidance and encouragement Their support and training were key to my success

Arena Animation provided a supportive and inspiring environment

My journey at Arena Animation was incredibly enriching

Grateful to the Regional placement team for helping me secure a job

Thanks to Arena Animation.

I discovered my true potential

"I have learnt a lot from Arena Animation, which has helped me become a trained professional. The faculty at Arena is extremely supportive and has helped me build great confidence to face the professional world."

Grateful to the Regional placement team for helping me secure a job

Arena Animation wasn't just about classes and software

Arena Animation has been the turning point in my journey

Arena Animation has been a big part of my journey

"Joining Arena Animation has changed my life and career. Leading a team of designers is giving me great job satisfaction. I am proud to be associated with Arena Animation."

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Our Preferred Recruiters

STUDIO REEL 9 FLAT WORLD SOLUTIONS

THE BOMBAY DIGITAL CO SQAURE ONE MEDIA PRIME FOCUS TECHNOLOGIES FOLKS VFX BREAK THE CODE NAAPTOL I SNOWVIZ ENTERPRISES **IREALITIES ANIMATION STUDIO** FOLKS VFX E 88 PICTURES Company 3 method **TREXTOONZ SPEEDGAZE** V MEDIA JEWELVUE MAATRI STUDIOS NY VFX Digital AFFINITY X Digital WACKYTOONZ CIMPRESS Adnet Global NY VFX WALA ILM STUDIO **POWERWEAVE STUDIOS** ART ATTACK ANIMATION 4 PHASE MEDIA PENCIL POINT CRYSTAL COR

**PIXELTEK GAMING SOLUTIONS** 

ASWAFORCE PVT LTD DIGITOONZ

STUDIO 56 WHITE APPLE STUDIO Company3 Method India Pvt. Ltd

**FLUID STUDIOS** 

**OYSTA ENTERTAINMENT**